

VDA QMC  
CHINA



**VDA QMC China**

德国汽车工业协会  
质量管理中心中国分公司

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深耕中国市场 20 年  
推行德系汽车质量标准

20 Years in China: Implementing German  
Automotive Quality Standards

## 贺词

## Message of Greeting



Stefan Bücke  
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德国汽车工业协会质量管理中心中国分公司

## Grußbotschaft

*20 Jahre VDA QMC China stehen für Vertrauen, Partnerschaft und den gemeinsamen Anspruch an höchste Qualität.*

Was 2006 als Brücke zwischen deutscher Qualitätskultur und der chinesischen Automobilindustrie begann, ist heute, nach zwei Jahrzehnten Quality Excellence, ein starkes und lebendiges Netzwerk für international anerkannte Qualitätsstandards, fundiertes Methodenwissen sowie Software-Exzellenz und Cybersecurity in einer zunehmend vernetzten Welt.

Unser herzlicher Dank gilt unseren Mitgliedsunternehmen, Partnern, Kunden und Mitarbeitenden für ihr Engagement und ihr Vertrauen. Gemeinsam werden wir auch in Zukunft die Standards von Qualität, Sicherheit und Innovation maßgeblich weiterentwickeln.

德国汽车工业协会质量管理中心中国分公司二十年的发展历程，是信任的见证、合作的凝聚，更是对顶级质量标准矢志不渝的共同坚守。

自 2006 年起，以搭建德国质量理念与中国汽车产业沟通桥梁为起点，经过二十载精益求精的耕耘，到如今，我们已构建起一个稳健且富有活力的网络。在万物互联的时代背景下，为行业提供国际认可的质量标准、专业化的方法论，卓越的软件技术以及网络安全解决方案。

在此，我谨向所有会员企业、合作伙伴、客户及全体员工致以诚挚谢意，感谢大家一路以来的付出与信赖。未来，我们将继续携手同行，积极引领并推进质量、安全与创新领域标准的升级与持续发展。

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Twenty years of VDA QMC China stand for trust, partnership, and a shared commitment to the highest standards of quality.

What began in 2006 as a bridge between German quality mindset and the Chinese automotive industry has, after two decades of Quality Excellence, grown into a strong and vibrant network for internationally recognized quality standards, profound methodological expertise, as well as software excellence and cybersecurity in an increasingly connected world.

I would like to express my sincere gratitude to our member companies, partners, customers, and employees for their dedication and trust. Together, we will continue to actively shape and advance the standards of quality, safety, and innovation in the years to come.

# 关于我们

## 德国汽车工业协会

德国汽车工业协会 (VDA) 成立于 1901 年，总部位于柏林，拥有 620 余家会员企业，覆盖完整的汽车产业价值链。作为德国汽车行业的官方发声机构，VDA 致力于推动出行方式向更安全、更高效、更舒适、更环保的方向发展。德国汽车工业协会同时也是国际汽车展览会 (IAA) 的主办单位。

## 德国汽车工业协会质量管理中心

1997 年 8 月 1 日，德国整车厂商及其供应商设立了质量管理中心 (QMC)。该中心隶属于德国汽车工业协会 (VDA)，其业务范畴与服务内容十分广泛，覆盖汽车行业质量管理领域的日常各类事务。其业务范围既包含体系与方法的研发工作，也涵盖汽车行业质量管理体系未来发展方向的规划与构建。

## 德国汽车工业协会 质量管理中心中国分公司

成立于 2005 年，2006 年起正式运营，依据 VDA 标准为在华汽车从业人员提供相关培训和辅导。他们同时也负责将 VDA 标准翻译成中文，并在中国大陆和台湾地区组织汽车行业相关会议。德国汽车工业协会质量管理中心中国分公司 (VDA QMC China) 也有自己的项目团队，这些项目团队成员及其中国合作伙伴的专家们也负责支持 VDA QMC 德国工作组工作。

# About Us

## VDA

The German Association of the Automotive Industry (VDA) was founded in 1901 and headquartered in Berlin with more than 620 member companies, it represents the entire automotive value chain. As the voice of the automotive industry, VDA focused on making mobility even safer, more efficient, more comfortable, and better for the environment. The VDA is the organizer of the International Motor Show (IAA).

## VDA QMC

German car manufacturers and their suppliers have had the Quality Management Centre (QMC) since 1 August 1997. The QMC is the subsidiary of the German Association of the Automotive Industry e. V. (VDA). The tasks and services of the QMC are as diverse as the issues we deal with every day in quality management in the automotive industry. The spectrum ranges from the development of systems and methods to shaping the future of quality management systems in the automotive industry.

## VDA QMC China

The VDA QMC China was founded in 2005 and operate since 2006 in China to provide training and coaching to the automotive experts in China, based on the VDA standards. They also translate VDA standards into Chinese and organize Conferences in mainland China and Taiwan region for automotive industry. The VDA QMC China also have project teams with these members and Chinese expert partners in China, who are supporting the working group work of VDA QMC Germany.



# 我们的服务

## VDA 标准

VDA QMC 标准由质量管理中心的项目组编写。

项目组成员于项目周期内借调履职，依托自身专业知识与实践经验，助力质量管理标准的编制工作。

相关成果通常以“黄皮书”形式发布，在为期三个月的意见征询期内，所有利益相关方可对文件内容提出意见建议。唯有充分吸纳整合这些反馈意见后，新版质量管理标准才会正式发布，项目组亦随之解散。

正是得益于整车厂商与供应链各方的积极参与和通力协作，才共同形成了这份代表行业先进水平的规范性成果文件。

德国汽车工业协会质量管理中心中国分公司主要负责将这些标准翻译为中文，以助力其在华的理解与推广。同时，围绕部分标准的修订与新标准的制定，德国汽车工业协会质量管理中心中国分公司根据德国总部的工作机制成立相应的工作组与项目组，在标准制定的早期阶段即引入中国市场的实践经验、技术需求及行业反馈，推动中方观点在标准拟定过程中得到充分讨论与体现。

更多标准信息,请登陆我司网站 ([www.vdachina.com.cn](http://www.vdachina.com.cn)),“标准”版块查看

# Our Service

## VDA Standards

The VDA QMC Standards are drafted by the QMC project groups.

The members of the project groups are seconded for the duration of the project to contribute their knowledge and practical experience to the development of the QM standards.

The result is usually presented as a so-called “yellow volume”, which can be commented on by all stakeholders during a three-month objection period. Only after this feedback has been taken into account is a new QM standard published and the project group discharged.

Thanks to the strong participation and cooperation of both manufacturers and the supply chain, a collective “state-of-the-art” is created.

VDA QMC China is translating those standards into Chinese to facilitate better understanding and wider distribution in the Chinese market. At the same time, in response to the revision of certain existing standards and the formulation of new ones, VDA QMC China has established corresponding working groups and project groups in accordance with the operational mechanisms of German headquarters. By incorporating practical experience, technical requirements and industry feedback from the Chinese market at the early stage of standard development period, it ensures that Chinese perspectives are fully discussed and reflected in the standard-drafting process.

Please visit our website ([www.vdachina.com.cn](http://www.vdachina.com.cn)), “Standards” to know more

# 我们的服务

## 培训

通过我们在中国境内开展的系统化培训，学员能全面理解德国汽车行业基于 VDA 标准的质量管理要求及其实际应用。

所有培训材料均由德国汽车行业专家编写，并采用符合现代成人教育理念的教学设计，结合丰富的实践案例与互动演练，帮助学员将标准要求有效转化为实际工作能力。

我们的讲师由德国汽车行业专家组成的讲师资质评审委员会审核并正式授权，确保培训内容与教学质量始终保持行业权威水准。

学员在通过相应考试和/或知识评估后将获得由 VDA 认可的证书，用以证明其专业能力与资质；该认证同样适用于 IATF 16949 第三方审核员。

更多培训信息，请登录我司网站 ([www.vdachina.com.cn](http://www.vdachina.com.cn))， “培训” 中的 “下载中心” 查看当年最新版培训手册

# Our Service

## Training

With our trainings in China, we assure that you understand German automotive requirements based on our VDA standards.

Our training material is created by the experts of the German automotive industry and design on modern educational workshop level (incl. practical excises to improve the learning and practical understanding).

Our trainers are all released in Germany by a trainer release board of German automotive industry experts. That is how we assure a high-quality level of our training classes.

After passing the exam and/or knowledge test, we provide each trainee a certificate which proves these qualification (also requested for auditors of 3rd party IATF 16949 audits).

Please visit our website ([www.vdachina.com.cn](http://www.vdachina.com.cn)), “Training” → “Download Center” to check our latest Training Catalogue

## 我们的服务

### 资格评定

确保个人专业能力与资质的权威认证。

VDA QMC China 提供经 VDA 认可的个人资质认证，覆盖 IATF 16949 及核心 VDA 标准相关关键角色，包括审核员、质量经理、内部审核员、产品安全与合规代表 (PSCR) 及 FMEA 人员。相关资质在 IATF 16949 第三方审核中具有行业认可度并将被查验。



目前 VDA QMC China 颁发的各类证书仅支持人工查验，如有相关需求，请发邮件至：[certificate-verification@vdachina.com.cn](mailto:certificate-verification@vdachina.com.cn)，我们会有专人为您服务。

## Our Service

### Certification

Ensure the qualification by personal certification.

VDA Certified IATF 16949, VDA 6.1/6.2/6.4, VDA 6.3, VDA 6.5, VDA 6.7 & VDA 6.8 auditors, VDA Quality manager and internal auditor, also Product Safety & Conformity Representative (PSCR) qualification (those personal certificates are requested by German automotive industry and will be checked during 3rd party IATF 16949 audit).



At present, all kinds of certificates issued by VDA QMC China only support manual verification. If you have any relevant requirements, please send an email to: [certificate-verification@vdachina.com.cn](mailto:certificate-verification@vdachina.com.cn), our staff will contact with you directly.

# 我们的服务

## 行业指导

VDA QMC China 一直致力于将最纯正的 VDA 标准和要求引入到中国汽车行业。在过往的培训中，有相当多的企业在学习 VDA 标准后，无法有效地将 VDA 要求与企业实际相结合，从而导致无法真正落地。针对这一痛点和难点，VDA QMC China 推出质量管理辅导项目，针对企业面临的不同困境，量体裁衣，提供定制化的解决方案。旨在帮助企业以准确、高效的方式落实 VDA 要求，实现自我提升和改善，最终满足顾客要求和期望。

### 优势

**专业团队：**拥有一支经验丰富的专家团队，团队成员多数出身德系 OEM 和零部件巨头，不仅理论知识扎实，更善于实际结合理论。

**授之以渔：**辅导过程中，更注重对企业人员的能力培养和提升，聚焦“如何做”。

**显著成效：**经过辅导，很多企业的质量管理水平、VDA 要求的符合性和有效性得以显著提升，其顾客的满意度也得到了大幅提高。

# Our Service

## Coaching

VDA QMC China is introducing the purest VDA standards and requirements to the Chinese automotive industry continuously. A large number of organizations could not effectively combine the VDA requirements with the actual situation internally after the trainings, resulting in the failure of the implementation. In response to this pain-point and difficulty, VDA QMC China provides the quality management coaching service for the organizations with their unique difficulties. The coaching service aims to support the implementation of VDA requirements in an accurate and efficient way, achieve self-improvement and enhancement, and meet customer requirements and expectations eventually.

### Our strengths

**Professional team:** With an experienced team of experts, most of whom are from German OEMs and Tier-1s, with solid theoretical knowledge, and good at combining theory with practice.

**Teaching practically:** Pay more attention to the capability and the improvement, focusing on “how to do it” during the coaching.

**Remarkable results:** Improved significantly on the quality management level, the compliance and effectiveness of VDA requirements, also the customer satisfaction has also been greatly improved after coaching.

# 我们的服务

## 市场活动

### SYS® China

自 2010 年起, VDA QMC 开始在德国举办 Automotive SPICE® 会议 (SYS®), 以促进基于汽车软件的系统的软件质量、安全性和安全性。随着中国汽车行业的快速发展, VDA QMC China 于 2018 年起推出 SYS® China。SYS® China 专注于汽车行业 SPICE、软件和网络安全等相关主题, 至今已举办八届。

### 中国产品诚信日

伴随越来越多新技术的实施, 以及新法律要求和规定的发布所带来的风险问题, 汽车行业产品安全和合规要求变得越来越重要。产品诚信日 (PI Day) 是为产品安全与符合性代表 (PSCR) 们所创建的, 更新升级他们的产品诚信相关知识, 并交流新的客户需求应对和最佳实践的绝佳平台。

### 其它活动

除此之外, VDA QMC China 每年会围绕新近发布或更新的标准, 举办免费的主题在线会议, 以向国内相关从业人员分享最新标准及相关培训。同时, VDA QMC China 也会选择一些城市, 举办免费的线下区域性会议。我们将持续更新活动信息, 请查看我们的活动日历, 关注我司微信公众号 (VDA-QMC-CHINA), 或访问我司官网 ([www.vdachina.com.cn](http://www.vdachina.com.cn)) 以了解最新信息。

更多活动详情, 请联系我们:  
[marketing@vdachina.com.cn](mailto:marketing@vdachina.com.cn)

# Our Service

## Networking

### SYS® China

Since 2010, VDA QMC started to host the Automotive SPICE® Conference (SYS®) in Germany to promote the software quality, safety, and security for Automotive Software-based Systems. With the rapid growth of China's automotive industry, VDA QMC China launched SYS® China in 2018, it has been held eight times. SYS® China focuses on Automotive SPICE, Software and Cyber Security related topics.

### PI Day China

With increasing risk by implementing new technology, new legal requirements & laws. Product safety & compliance requirements is getting more and more important. The Product Integrity Day (PI Day) is created for PSCR to update their PI knowledge and to exchange the new enquires and best practice.

### Other Events

Besides, VDA QMC China organizes free on-line/off-line (in selected cities) events for the new and renewed standards/guidelines for all professionals in the automotive industry. Please see our events calendar, follow us on wechat (VDA-QMC-CHINA) or visit our webpage ([www.vdachina.com.cn](http://www.vdachina.com.cn)). Events will be continuously updated.

For more details, please contact:  
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