

**VDA QMC**

德国汽车工业协会  
质量管理中心中国分公司  
CHINA

**VDA QMC China**



**与我们一起驶向未来！**

**DRIVE WITH US INTO YOUR FUTURE!**

# 关于我们

## 德国汽车工业协会质量管理中心

德国汽车工业联合会质量管理中心（以下简称“VDA QMC”）于 1997 年 8 月在德国成立，其角色与责任主要围绕汽车行业日常质量管理所遇到的各种问题的解决。

质量管理中心的主要任务是围绕质量管理主题制订汽车行业标准，包括软件，网络安全，项目管理和许多其他数字主题。

VDA QMC 目前有超过 400 多位来自汽车整车厂和供应商的德国汽车行业质量管理专家所组成的 30 个工作组，致力于行业内质量管理相关课题的研究。VDA QMC 的工作组结构保证了相关 VDA 标准的定期更新。

## 德国汽车工业协会 质量管理中心中国分公司

成立于 2005 年，2006 年起正式运营，依据 VDA 标准为在华汽车从业人员提供相关培训和辅导。他们同时也负责将 VDA 标准翻译成中文，并在中国大陆和台湾地区组织汽车行业相关会议，例如：产品诚信日 (PI Day)、SYS China，中德质量峰会 (Q-SUMMIT)，区域会议和在线会议等。

德国汽车工业协会质量管理中心中国分公司 (VDA QMC China) 也有自己的项目团队，这些项目团队成员及其中国合作伙伴的专家们也负责支持 VDA QMC 德国工作组工作。

# About Us

## VDA QMC

The Quality Management Center (QMC) has been founded in Germany in August, 1997. The role and responsibilities undertaken by the QMC are varied and the questions surrounding quality management in the automotive industry occupy us on daily basis.

QMC's main task is to define automotive standards with the focus on Quality Management topics, which include software, cybersecurity, project management and many other digital topics.

VDA QMC has 30 working groups, including more than 400 German automotive industry quality management experts from automotive OEMs and suppliers, working on related topics, working group guarantees regular updates of relevant VDA standards.

## VDA QMC China

The VDA QMC China was founded in 2005 and operate since 2006 in China to provide training and coaching to the automotive experts in China, based on the VDA standards. They also translate VDA standards into Chinese and organize Conferences in mainland China and Taiwan for automotive industry, e.g.: PID, SYS China, Q-SUMMIT, Regional Conferences and on-line conferences.

The VDA QMC China also have project teams with these members and Chinese expert partners in China, who are supporting the working group work of VDA QMC Germany.

## 德国汽车工业协会

德国汽车工业协会 (VDA) 成立于 1901 年, 总部位于柏林, 拥有 650 多家会员公司。VDA 与其成员 (汽车制造商, 供应商和服务提供商) 一起开发创新的移动解决方案。VDA 确保其成员对德国乃至全球相关法规的理解, 并拥有许多工作组, 例如: 数字化。VDA 也是拥有超过 120 年历史的顶级车展“德国国际汽车及智慧出行博览会 (IAA Mobility)”以及“德国国际商用车展 (IAA Commercial Vehicles)”的组织者。

## 德国汽车工业协会 (中国)

德国汽车工业协会中国办公室于 2014 年在北京成立, 通过推动中德政府及产业在汽车尤其是电动化、智能化和网联化等新兴领域的进一步合作, 促进双方产业的进一步融合发展, 并与中方伙伴一起联合推动行业政策、法规、标准的协调统一。

VDA

The German Association of the Automotive Industry (VDA) was founded in 1901 and headquartered in Berlin with more than 650 member companies. VDA develop innovative mobility solution with their members (car manufacturers, suppliers and service providers). VDA assures their members are understood by legislation in Germany and worldwide, and has many working groups, e.g.: on digitalization. VDA is also the organizer of the top auto show IAA (IAA Mobility & IAA Commercial Vehicles) in Germany with over 120-year history.

VDA CHINA

VDA China Office was founded in 2014 in Beijing, it supports the German Automotive Industry to improve transparency of the Chinese regulatory environment and market by aligning with authorities, associations and institutions.

# 我们的服务

# Our Service

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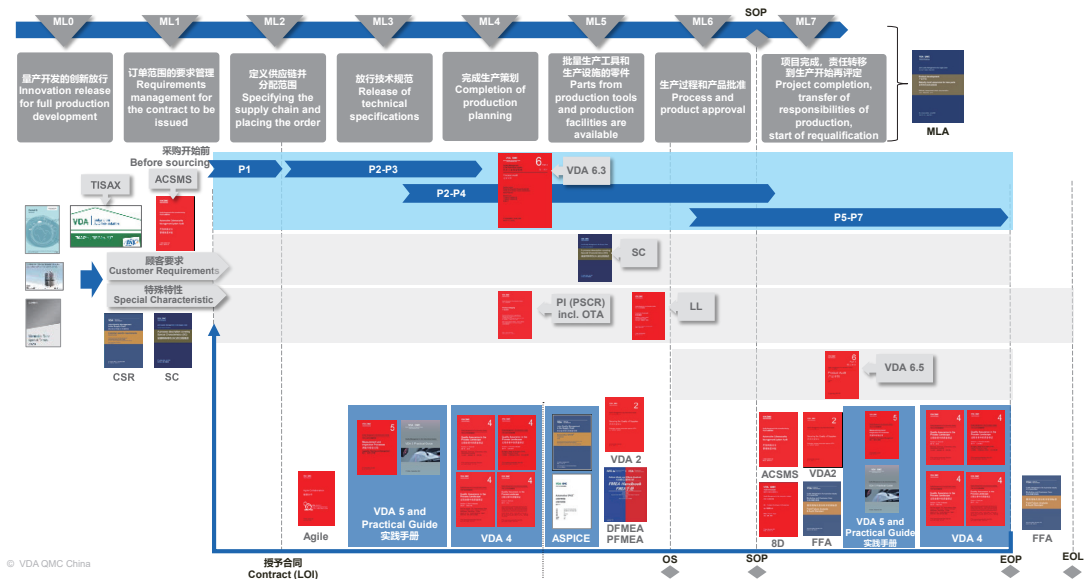
## VDA 标准

## VDA Standards

- 德国汽车行业专业技术。我们的标准或依据最新数字化需求做以更新（包括 OTA 的软件、网络安全、敏捷团队工作），或创建全新标准。我们为您翻译 VDA 标准中的那些重要专业知识。有些是强制性标准，有些是指导性的指南。
- 德国汽车行业标准是最先进的，是我们实施过程中的工具。
- 支持中德对话以协助 VDA 标准的制订。

- German automotive know-how. Our standards either been updated to the digital new requirements (Software incl. OTA, CS, Agile team works), or new one will be created. We are translating those important know-how from VDA Standards for you. Some are mandatory, some are guidelines.
- German automotive standards are state of the art offers our gear of implementation.
- Support Sino-German Dialogue for VDA Standards Development.

### 产品生命周期内的VDA标准 / VDA STANDARDS OVER LIFECYCLE



更多标准信息, 请登陆我司网站 ([www.vdachina.com.cn](http://www.vdachina.com.cn)),  
“VDA 标准”版块查看

Please visit [www.vdachina.com.cn](http://www.vdachina.com.cn), “VDA Standards” to know more

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## 培训

通过我们在中国境内提供的培训，我们确保您可以理解德国汽车行业基于 VDA 标准的需求。

我们的培训材料由德国汽车行业的专家撰写，其形式设计具备现代教育水平（包含实例演练以提高学习与实际理解）。

我们所有讲师的资质均由德国汽车行业专家组成的讲师资质放行委员会授权认可。

通过考试和 / 或知识测试后，我们将为每个学员提供一份证书，以证明其相应的资质（对于 IATF 16949 第三方审核的审核员也同样适用）。

更多培训信息，请登陆我司网站 ([www.vdachina.com.cn](http://www.vdachina.com.cn))，“培训”中的“下载中心”查看当年最新版培训手册

## Training

With our trainings in China, we assure that you understand German automotive requirements based on our VDA standards.

Our training material is created by the experts of the German automotive industry and design on modern educational workshop level (incl. practical excises to improve the learning and practical understanding).

Our trainers are all released in Germany by a trainer release board of German automotive industry experts. That is how we assure a high-quality level of our training classes.

After passing the exam and/or knowledge test, we provide each trainee a certificate which proves these qualification (also requested for auditors of 3rd party IATF 16949 audits).

Please visit our website ([www.vdachina.com.cn](http://www.vdachina.com.cn)),“Training” →“Download Center” to check our latest Training Catalogue

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## 资格评定

## Certification

- 确保个人资质的资格认证。
- VDA 认可的 IATF 16949、VDA 6.1/6.2/6.4、VDA 6.3 审核员、VDA 质量经理及内部审核员，以及产品安全代表 (PSB)、产品安全与符合性代表 (PSCR)、FMEA 人员资质等（那些由德国汽车行业所要求的个人资质，在执行 IATF 16949 第三方审核时也会进行查验）。

- Ensure the qualification by personal certification.
- VDA Certified IATF 16949, VDA 6.1/6.2/6.4, VDA 6.3, VDA 6.5 & VDA 6.7 auditors, VDA Quality manager and internal auditor, also Product Safety & Conformity Representative (PSCR) qualification (those personal certificates are requested by German automotive industry and will be checked during 3rd party IATF 16949 audit).





## 行业指导

## Coaching

我们为顾客提供现场指导服务，以确保最佳实践并根据 VDA 要求设定所需流程以满足您的需求。我们将尽力支持，以找到为您的组织量身定制的最佳实践解决方案：

- 在客户到来之前提供审核，质量管理体系过程审核(如 VDA 6.3、汽车网络安全管理体系审核 (ACSMS))，并确保有效的改进措施的实施
- 实际审核操作指导(审核员校验，以及审核员技能和知识的提高)实施顾客特定需求 (CSR) 乃至国际的质量要求(基于 IATF 16949 或 / 和 VDA 标准)
- 指导您在组织内设立产品安全与符合性代表 (PSCR) 以及产品诚信 (PI) 过程
- 指导您召开质量工具研讨会(如：FMEA、基于 VDA 5 建立测量系统、8D 问题解决、经验教训等)
- 基于 VDA 2 (与 PPAP 不同) 指导您进行产品和零部件批准 (PPA) (如适用，也包含软件放行)
- 检查技术清洁度的状态 (VDA 19.1 和 19.2) 并进行改进
- 指导您在企业内设定网络安全管理体系(包含网络安全事故响应情况)
- 支持供应商评估以及能力提升计划
- 指导您在项目管理中实施成熟度保障 (MLA) 等.....

We provide coaching services for our customers onsite to assure best practices and coaching you to install require processes based on VDA requirements to your needs. We try to support you to find best practices solutions tailor-made for your organization:

- Providing audits as QM-System process audit (VDA 6.3, ACSMS), before customer is coming to and assure efficient improvement implementation.
- Training on the job for audits (auditor calibration and improvement on auditor skills and know-how).
- Implementation on Customer Specific Requirements (CSR) of German OEMs & global quality requirements (based on IATF 16949 or/and VDA Standards).
- Coaching on implementation of PSCR and PI-processes into your organization.
- Coaching you on running workshops on Q-Tools (e.g.: FMEA, Measurement system set-up based on VDA 5, 8D problem solving, Lessons Learned, etc.).
- Coaching you on PPA (Product and Parts Approval) based on VDA 2 (different than PPAP) and including software release (if applicable).
- Reviewing status of technical cleanliness (VDA 19.1 & 19.2) and work on improvement actions.
- Coaching you on implementation of ACSMS (incl. CS Incident Response cases).
- Support on supplier evaluation and development program.
- Coaching you on project management of Maturity Level Approval (MLA) implementation. etc....





## 市场活动

市场活动至关重要。我们通过一系列在线活动接触到了中国国内的行业专家，基于最新的数字化发展和全新的法律或汽车行业要求（包括新版或改版的 VDA 标准）传输并分享了大量的专业知识。



对于瞬息万变的汽车行业来说，质量是一个非常重要的话题。汽车行业正处于数字化的巨大转型期。质量和质量管理的内涵也不断变化，包括数字主题，例如网络安全（ACSMS）、OTA（空中软件更新）、信息安全（TISAX）、零件和过程批准（VDA 2-PPA）、项目管理、等等。在汽车质量峰会中，来自德国和中国汽车行业相关政府和组织的专家们分享他们的专业知识、最佳实践和策略，以确保稳健（安全）的流程和产品。汽车质量峰会（Gipfeltreffen）首创于德国，于 2022 年首次引入中国，众多专家和权威人士聚集一堂，与会者分享他们的知识。

### 目标参会人员

- 来自 OEM 和供应链及协会的管理层和工程师

## Networking

Networking is essential. we reached around the automotive experts in China with our online events and transferred and shared lots of know-how based on latest digital developments and new legal or automotive requirements (incl. new or updated VDA standards).



Quality is a very important topic for the fast-changing automotive industry. The automotive industry is in the biggest transition period towards digitalization. Quality and Quality management is changing and include digital topics such as Cyber Security (ACSMS), OTA (software updates over the Air), Information Security (TISAX), Parts and Process Approval (VDA 2-PPA), project management, etc. In the Q-Summit, automotive experts from German and Chinese industry, from government and organizations are sharing their know-how, best practice and strategies to assure robust (safe) process and products. The Q-Summit (Gipfeltreffen) was imported to China for the first time in 2022, many experts and authorities were invited to share their knowledge.

### Target Audience

- Management level and Engineers from OEM and supply chain and associations

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## 市场活动

## Networking



自 2010 年起，VDA QMC 开始在德国举办 Automotive SPICE® 会议 (SYS®)，以促进基于汽车软件的系统的软件质量、安全性和安全性。随着中国汽车行业的快速发展，VDA QMC China 于 2018 年起推出 SYS® China。SYS® China 专注于汽车行业 SPICE、软件和网络安全等相关主题。

Since 2010, VDA QMC started to host the Automotive SPICE® Conference (SYS®) in Germany to promote the software quality, safety, and security for Automotive Software-based Systems. With the rapid growth of China's automotive industry, VDA QMC China launched SYS® China in 2018. SYS® China focuses on Automotive SPICE, Software and Cyber Security related topics.

### 目标参会人员

- ASPICE 评估师和过程工程师，网络安全专家及审核员
- 与软件相关的工程师，管理和专家（包括开发人员、集成和测试工程师、项目经理、产品经理、配置管理、质量保证、架构师等.....）
- 功能安全 / 网络安全 / 信息安全相关负责人
- 其他行业希望学习汽车行业软件质量管理的经验的人员

### Target Audience

- ASPICE Assessors & Process Engineers, Cyber Security Experts and Auditors
- Software related Engineers, Management and Experts (incl. Developers, Integration & Test Engineers, Project Managers, Product Managers, Configuration Management, Quality Assurance, Architect...)
- Functional Safety, Cyber Security, Information Security related Responsible
- Colleagues from other industries wishing to learn from the experience of software & Cyber Security management in the automotive industry

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## 市场活动

## Networking



伴随越来越多新技术的实施，以及新法律要求和规定的发布所带来的风险问题，汽车行业产品安全和合规要求变得越来越重要。产品诚信日是产品安全与符合性代表（产品安全代表）们所创建的，更新升级他们的产品诚信相关知识，并交流新的客户需求应对和最佳实践的绝佳平台。在过去几年中，产品诚信日（PI-Day）曾以“产品安全日（PS-Day）”命名。多年来，不管是产品安全日，还是产品诚信日的组织，都得到了市场监管总局缺陷产品管理中心的支持。

With increasing risk by implementing new technology, new legal requirements & laws. Product safety & compliance requirements is getting more and more important. The PI-Day is created for PSCR (PSB) Expert to update their PI knowledge and to exchange the new enquires and best practice. In the olden days, PI-Day was called PS-Day. PI-Days and PS-Days were supported by SAMR Defective Product Administrative Center.

### 目标参会人员

- 产品安全与符合性代表 (PSCR) 以及产品安全代表 (PSB)
- 质量经理与主管人员
- 负责功能安全以及产品符合性的研发人员
- 产品符合性相关的售后以及客服人员

### Target Audience

- Product Safety & Conformity Representatives (PSCR) & PSBs
- Quality managers & Managers
- R+D responsible for functional safety and compliance
- After-sales and customer care responsible for compliance

我们将继续组织免费在线会议。我们也将去到一些城市，举办免费的线下区域性会议。我们将持续更新活动信息，请查看我们的活动日历，关注我司微信公众号 (VDA-QMC-CHINA)，或访问我司官网 ([www.vdachina.com.cn](http://www.vdachina.com.cn)) 以了解最新信息。如您有其它疑问，欢迎通过电子邮件 ([marketing@vdachina.com.cn](mailto:marketing@vdachina.com.cn)) 与市场部联络。

We will continue to organize free of charge online conferences. We are also planning some regional conferences which are free of charge off-line events. Please see our events calendar and follow us on wechat (VDA-QMC-CHINA) or visit our webpage ([www.vdachina.com.cn](http://www.vdachina.com.cn)). Events will be continuously updated. If you have other questions, please send us a mail to: [marketing@vdachina.com.cn](mailto:marketing@vdachina.com.cn).

# 联系我们

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# VDA QMC

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